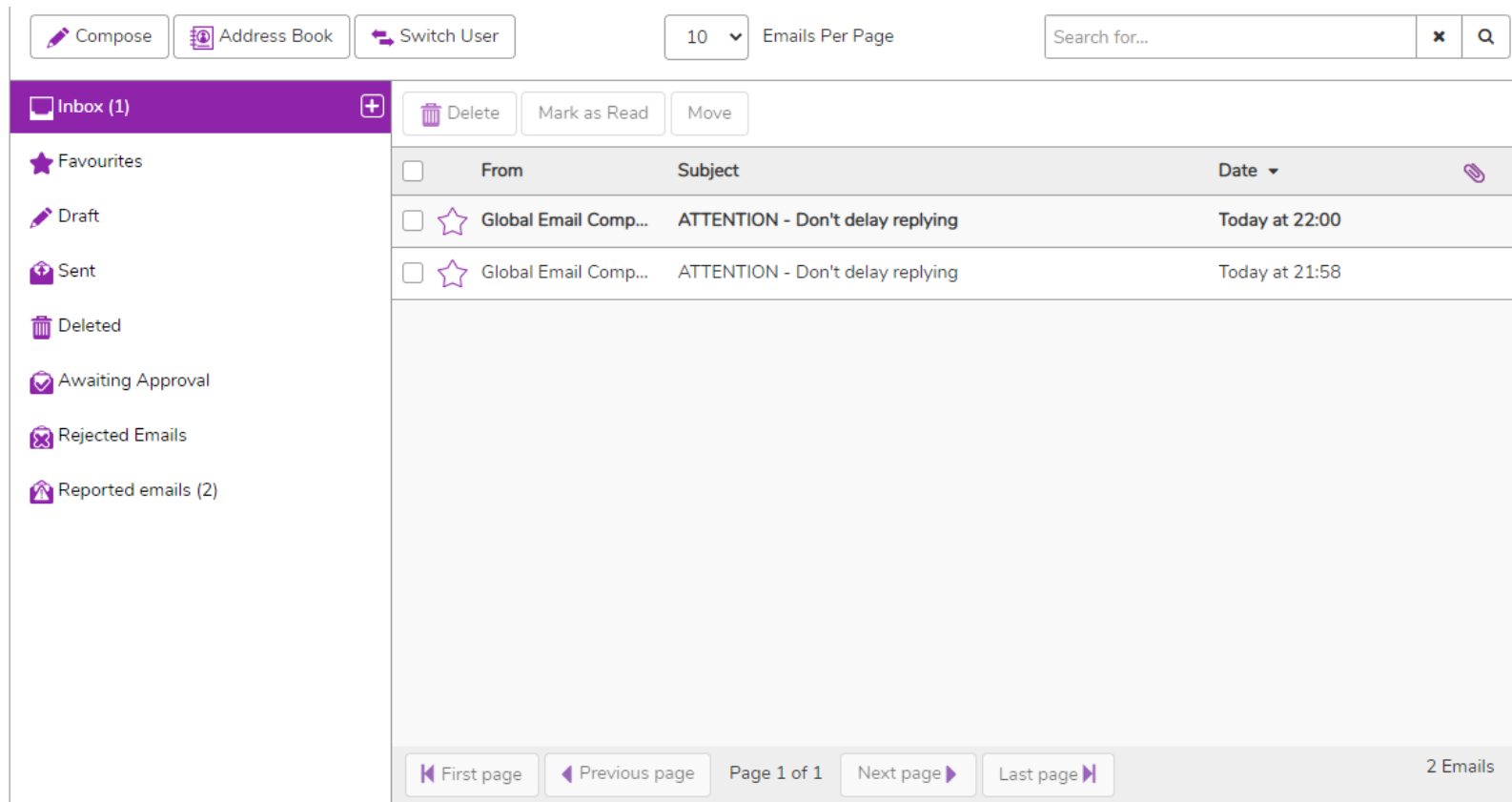




Purple Mash

Lesson 1

- We have set you a to-do activity. Check any mail you have and respond to them if you need to.

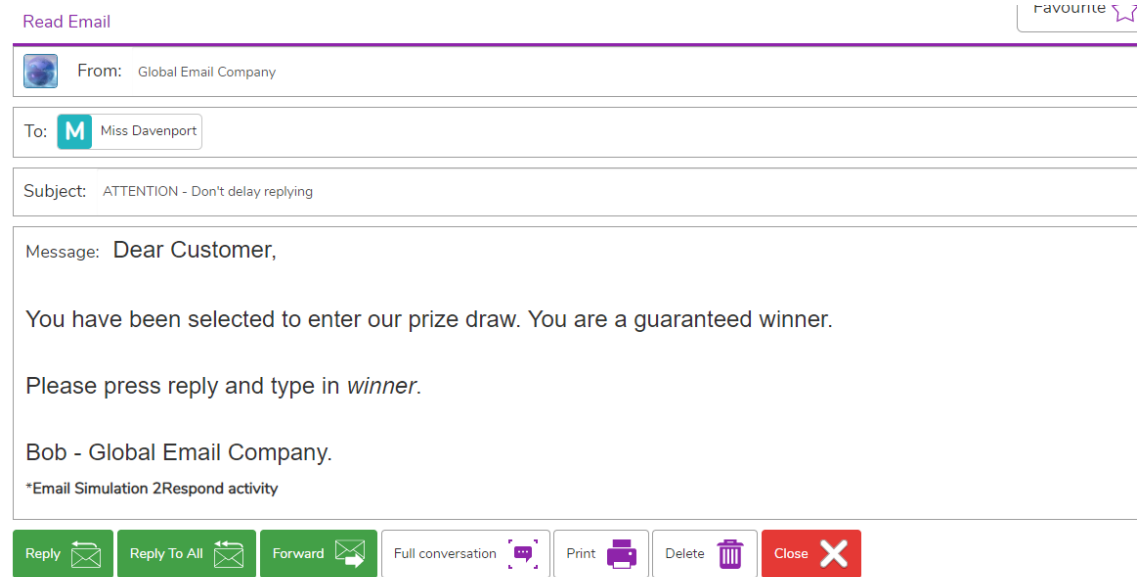


- Now you have finished the task, what are the SMART rules?



- Can you think of a way to remember the rules easily?

- What features of the email you received told you that it was SPAM?



- Which of the SMART rules would protect you from emails like this?

- What might happen if you replied to these emails giving them your personal information?
-



Message: Dear Customer,

You have been selected to enter our prize draw. You are a guaranteed winner.

Please press reply and type in *winner*.

Bob - Global Email Company.

*Email Simulation 2Respond activity

- 
- These types of emails are called phishing scam emails. They are 'fishing' for your personal information that they can then use.
 - Do you remember what a digital footprint is? Complete the digital footprint quiz to-do.
- 

Question to think about:

- Is a digital footprint always a bad thing?
- Why do you think this?



You might think a digital footprint is always negative.

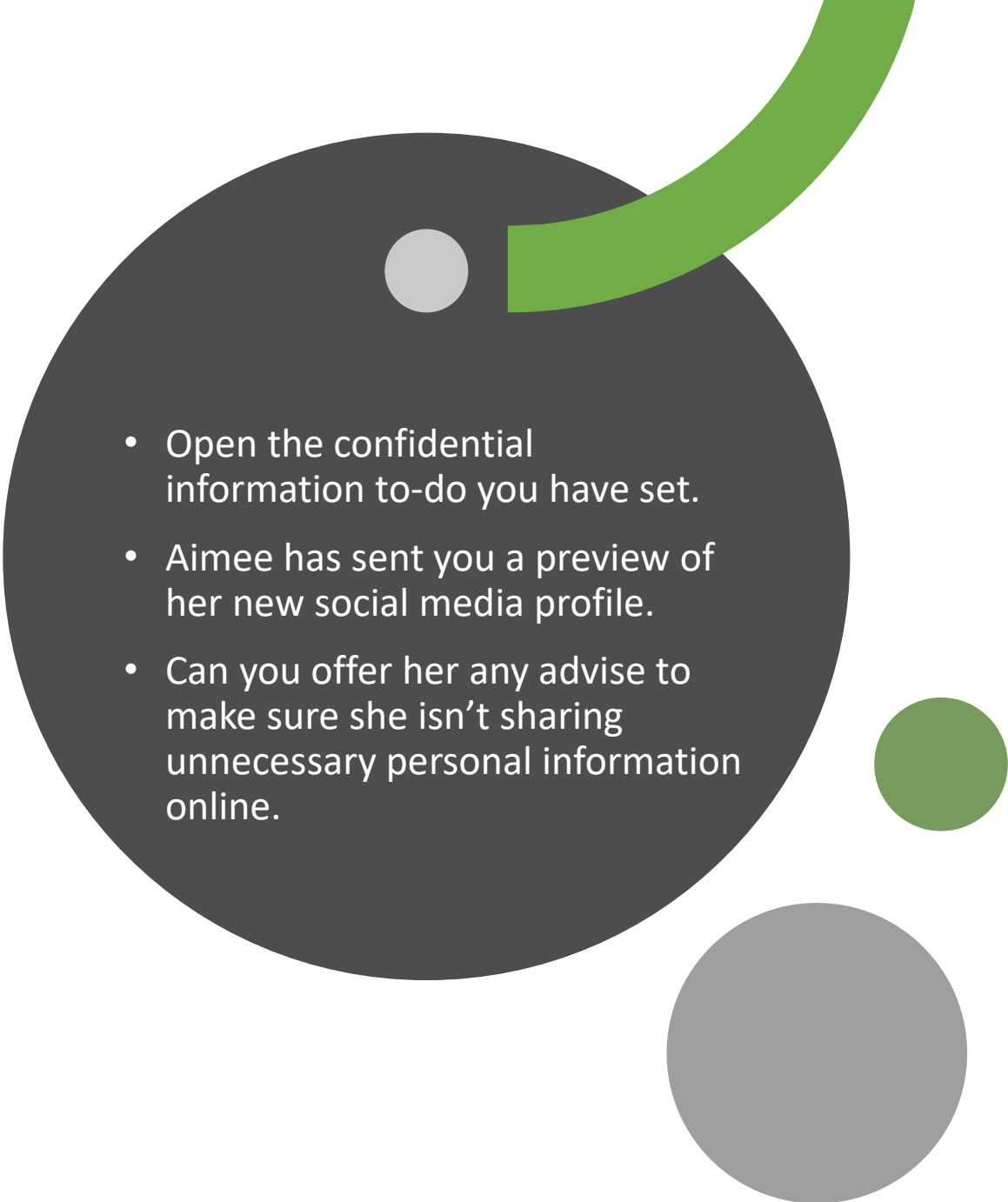


However, it is only bad if the things that you share or that are shared about you, reflect badly upon you and project an image of yourself that you don't want people to see.



Or if putting the information together could affect your personal privacy and security

Final Activity:

- 
- Open the confidential information to-do you have set.
 - Aimee has sent you a preview of her new social media profile.
 - Can you offer her any advise to make sure she isn't sharing unnecessary personal information online.

Can you spot
the mistakes
Amy's dad has
made?



Answer:

He has given the name of the street he and Amy live on, he has given the house number in a 'funny' photo, and has given an idea of the area that they live in within the running app map tracking image)